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Huntington in Bloom adding natural beauty to cityscape

By COLTON JEFFRIES
THE PARTHENON

Huntington in Bloom is looking to add more plant life to downtown Huntington and help the city look brighter for both citizens and people visiting the city.

The program is responsible for hanging up more than 150 hanging baskets and putting more than 90 large potted plants along street corners downtown.

According to Tom Bell, co-chairman of the program,

Huntington has had a beautification program for about 40 years, but the effort got a step up when co-chairmen Bell and Lisa Riley heard about “America in Bloom.”

“America in Bloom” is a competition that takes place each summer and helps promote community involvement in city beautifications across the country. Some other participating cities are Holland, Mich., DeKalb, Ill., Winter Garden, Fla., and as of summer of 2013, Huntington, W.Va.

Riley said there are short-term and long-term goals for “Huntington in Bloom.” She said the short-term goals are to win the competition and to make the city more beautiful, but the long-term goal is even more important.

“Sustainability,” Riley said. “We want the mommas and daddies dropping their 18-year-olds off to Marshall to be comfortable with them spending the next four years here. “We want Huntington to go

green, and we’re not just talking about Marshall green,” Riley said.

The reactions to what the program has been doing for the city have been very positive among citizens.

“I’ve had people come up to me on the street just to say thank you,” Bell said.

Reactions to people visiting the city have also been positive.

“They said the city looks absolutely beautiful,” Bell said.

While the program focuses on the downtown area of

Huntington, both Bell and Riley have been in contact with various gardening clubs in the city to work in other areas of Huntington.

The co-chairmen put a particular amount of praise in the way Marshall University reacted to the program. When the judges from “America in Bloom” came to judge the city and its progress, they found 10 to 12 people waiting to greet them and the co-chairmen at the University.

“The students there made an incredible showing of the city of Huntington,” Riley said. “The judges were blown away.”

The competition ends Sept. 21 at the “America in Bloom” Symposium in Orlando, Fla. Until then, “Huntington in Bloom” is taking volunteers to aid the 170-180 people who have already volunteered this year and for next summer.

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College of Science tests benefits of green roofs

Science Building plants to provide temperature, stormwater management



By MASON BEUHRING
THE PARTHENON

Throughout Marshall University’s campus the color green is prevalent and now greenness is coming to the buildings themselves.

Marshall’s College of Science installed a green roof on the side of the Science Building on Tuesday.

A green roof is an installment where vegetation is grown on top of an impervious surface and is used in efforts to “go green.”

Due to its smaller size, the roof is meant to be a demonstration for students to learn about the benefits of green roofs. The installment of this green roof will help reduce energy costs of the building.

Through the plants’ natural process of photosynthesis, the roof will help cool the building, reducing the cost of energy the building would otherwise use. The roof also acts as an insulator, trapping heat inside of the building during the winter.

The roof not only functions as an energy reducer, but also is a valuable tool in storm water management. Chuck Sumerville, dean of the College of Science, said if enough green roofs are installed it could cut down on the city’s flooding.

“When water hits an impermeable surface it runs right off. You know what it is like here when it rains hard, streets flood. If you can slow that water any way and slow down that flooding, it will allow the storm drain time to respond,” Sumerville said.

Huntington is classified as an MS-4 community, which means that both storm water and sewer water have their own separate drainage systems. The storm water that is untreated goes directly into the surface water of the community. Buildings in MS-4 communities are required to hold an inch of water on site to help prevent pollution. Most buildings use an underground system to hold this water, but a green roof can accomplish this while giving other benefits.

Leigh Anne Weitzenfeld, area manager for Riverbend Nursery in Riner, Va. was assisting with the installment of the garden.

“The first inch of rain fall is actually the dirtiest. All the pollutants, all the oils, and all the chemicals it all gets washed away in that first inch of rain, and goes directly into the water,” said Weitzenfeld.

In addition to reducing the energy cost of the building, green roofs also prolong the lifespan of a building’s roof.

“Because the UV Rays are not hitting the rubber liner of the roof, it helps the water proofing membrane last longer,” said Weitzenfeld. “So instead of getting 15 to 20 years out of your roof, you’re getting 40 to 60. So you are saving money long term,” Weitzenfeld said.

The garden will consist of plants that are indigenous to West Virginia, and due to the placement of the garden the plants will be shade tolerant.

Angela Kargul, a senior natural resource and recreational management major, will provide maintenance on the garden every two weeks.

“This is something I stuck my nose into because it has to do with gardens, and they will need someone to maintain it,” Kargul said. “It’s not going to need a lot of maintenance.”

Although this garden is only a demonstration, it has been said a green roof may sprout up on the new engineering building that is under construction on Third Avenue.

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Marshall Greeks kick off recruiting efforts with fall events

Panhellenic sororities host recruitment luau

By ANDREA STEELE
THE PARTHENON

Tropical music played on the plaza of the Memorial Student Center for the Go Greek sorority luau on Aug. 29.

Freshmen interested in rushing with Panhellenic sororities this fall came out to join in on various activities on the plaza such as corn hole, four square, bowling and to see what the event was all about.

“The luau is one of the first recruitment events of the semester to kick off our recruitment,” Meagan Earls, fraternity and sorority life adviser for the Panhellenic counsel, said. “All four Panhellenic sororities are here and this is really just to give potential new members and new incoming freshmen students a chance to meet all of our women of sorority life and get to know them.”

Earls said the goal for the whole event is to create a fun environment for freshman to

come and enjoy themselves while gaining a better understanding of Greek life.

Abi Woods, a senior communications studies major and recruitment executive for the Panhellenic counsel said that the goal of the event is to create a fun and relaxed environment for girls to feel comfortable and have fun.

Raemy Conley, sophomore and a member of Alpha Xi Delta, said she thinks an event like this will help people realize that the sororities on campus actually get along and work together as a team. The luau was the first event Conley said she went to before recruiting with Alpha Xi Delta last year.

“This is the beginning of the recruitment process,” said Conley. “It’s the kick off party of rush. Last year I remember coming to this and it was really fun because of the music and the luau. I went around to all the booths and got to know some of

the girls and it kind of put me in the mood for wanting to join a sorority. It’s a fun setting.”

Sarah Bostic, freshmen elementary education major, first heard about the luau from friends in sororities and came out to see what it was all about.

“Since I’m a freshman it would be a really good way to be a part of the school and make friends and to really get involved,” Bostic said.

All four sororities present wore the same shirt in order to display a united front to those who came to the event.

Earls said the overall goal of the event was to recruit freshman and to inform them of what Greek life is all about. The event was hosted by all four of the Panhellenic sororities at Marshall; Alpha Xi Delta, Alpha Chi Omega, Delta Zeta and Sigma Sigma Sigma.

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Fraternity representatives spark recruitment drive

By ANDREA STEELE
THE PARTHENON

Thirteen tables were set up all around the Don Morris room to recruit and inform future members for Marshall University fraternities on Tuesday.

Each fraternity set up a table with information on their fraternity with the anticipation of recruiting members for the fall semester.

Five members from each fraternity were to come out to their table and recruit.

“For this event we make sure everyone has an even recruiting ground,” Jack Stonesifer, the Alpha Tau Omega president and Inter-Fraternity Council vice president of education & scholarship said. “Everyone is tabling today, which is where everyone sets up a table representing their fraternity and we put a cap on how many guys you can have

show up because there are fraternities at Marshall that have anywhere from 7 to 45 guys.”

Stonesifer said the goal of this event is to inform freshmen and others interested in recruiting with the various fraternities this fall to give a better idea of what it’s all about.

Freshmen are encouraged to go Greek to better become involved with the Huntington community as well as building life-long friendships.

“Going Greek helps you meet new friends and we also do a lot of community service so it gets you involved in Huntington and the surrounding cities and gives you good experiences,” Cody Hanshew, a senior marketing major and member of Pi Kappa Phi, said.

For out-of-state freshmen, the idea of meeting people and being a part of a group is appealing.

Tyler Foster, a freshman history major, plans on rushing with Alpha Tau Omega this fall because he wants to be a part of a group and is new to the area.

Stonesifer was also new to the area and knew no one before joining Alpha Tau Omega, but joining a fraternity gave him a brotherhood and gave him opportunities to be involved with the community.

“We want guys to go the IFC recruitments because it’s not just one fraternity, but all of them,” Stonesifer said.

The fraternity life recruitment is sponsored by IFC and is one of the first recruitment events of the fall. Other events planned are fraternity tailgates, open houses and new member information sessions.

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Yeager Scholarship recipients reflect on application process, look forward to future

By **ALYSSA SIMON**
THE PARTHENON

The Yeager Scholarship is considered one of the most prestigious scholarships at Marshall University. Named after Charles Yeager, this scholarship requires an extensive application process that includes multiple essays and interviews.

Each year, six incoming

freshmen are chosen to receive the scholarship, but the journey for the Class of 2017 Yeager Scholars is just beginning.

The Yeager Scholarship provides those who were selected with a full ride to Marshall. The scholars also receive a stipend to pay for their books, a new computer and a summer semester at Oxford after the

completion of their sophomore year. Following their semester at Oxford the scholarship also pays for another study abroad trip.

It is not every day that one receives such an honor and freshman scholarship recipient, Mary Kate Miller, freshman forensic chemistry and digital forensics major from Richmond, Ky., said she

waited anxiously for her letter to arrive.

"I was at school when it finally came in the mail, so I had my dad open it for me," Miller said. "When he texted me and said 'We Are Marshall,' I just started crying, I was so happy."

Chandler Milam, freshman exercise physiology and history major from Dunbar, W.Va., heard about the scholarship

and liked the idea. Since he met the requirements of a 30 ACT score and a 3.5 grade point average, he decided to apply for the scholarship.

"I didn't think the first part of the application process was difficult," Milam said. "I was most nervous about the phone interviews."

Ben Jones, freshman mathematics major from Huntington,

thought working up the motivation to begin the application was the most difficult.

"It is hard to imagine being selected and even harder to forego distractions of the present for dreams of the future," Jones said. "Beforehand, it's hard to conceptualize the journey from an online

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New tobacco policy meets support and skepticism

By **ALISON WICKLINE**
THE PARTHENON

While Marshall University's fall semester has brought many changes to campus, none seem as widespread as the campus tobacco ban. The ban, which took effect July 1, covers the use of all tobacco products (cigarettes, chewing tobacco, snuff, pipes and cigars) on all property owned or managed by the university. Faculty, staff, students, contractors and visitors are all subject to the ban.

Talks of a tobacco policy began during the fall semester of 2012. A committee consisting of faculty and staff and representatives from the President's Office, Student Affairs, Department of Housing and Residence Life and Marshall's Student Health Education Programs created a policy proposal and presented it to the Student Government Association. After reading the proposal, reviewing survey information and speaking with those in favor of the policy and those against it, the SGA approved the tobacco ban policy. The Faculty Senate and the Board of Governors subsequently approved it.

Student Government President E.J. Hassan said the new tobacco policy was mainly a result of surveyed opinions from students.

"Basically, the reason that we passed the ban in the first place was because we saw numbers from the past several

years that the majority of students did not want tobacco on campus," Hassan said. "So, obviously it was our job to look at those numbers and pass the ban accordingly as a representative of the students."

Whether for or against the ban, students remain vocal about their opinions.

Ross Patrick, senior music education major, supports the ban but would like more enforcement.

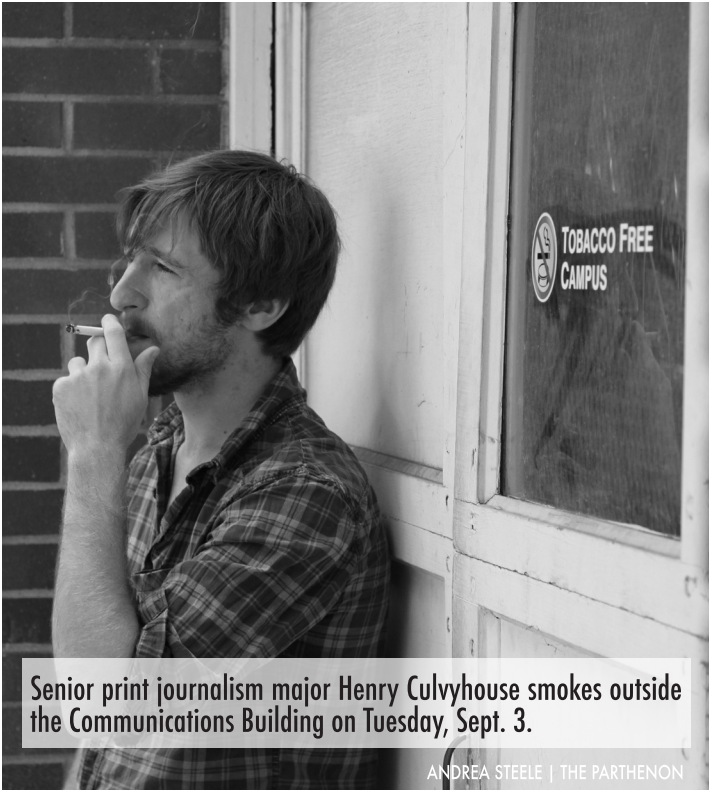
"I think it was a good idea, but I think it should be enforced a little bit stronger because I see people smoking around campus, and I don't know what people are going to do about it," Patrick said.

Ilesha Kotson, freshman biological science major, uses the tobacco free campus as an escape.

"I like having clean air to breathe," Kotson said. "My older sister smokes, my boyfriend smokes; so, all that pollution just doesn't fit me. I didn't know about the ban until I got here, but I got really excited about it when I heard." Rebecca Keith, junior graphic design major, said paying to study at Marshall should allow for more freedom.

"As a smoker, I think its kind of ridiculous because smoking is legal everywhere else when you're typically outdoors, and we pay so much money to go to this institution where we can't be free and smoke," Keith said.

Khiry Stargill, junior theatre performance major, said he



Senior print journalism major Henry Culvyhouse smokes outside the Communications Building on Tuesday, Sept. 3.

ANDREA STEELE | THE PARTHENON

sees the ban as an attack on smokers.

"I personally feel attacked as a smoker," Stargill said. "I feel that there really is no need for it. I understand that smokers should respect the nonsmokers on campus — I totally agree with that — but with that being said, there were already smoking areas and rules in place."

One exception to the ban is any special event that brings high numbers of visitors to campus. These situations will be handled by the administration on a case-by-case basis. The ban also prohibits the advertising, sale or free sampling of tobacco products.

Marshall offers help for any smokers having trouble adjusting to the tobacco ban. Marshall's Student Health Education Programs (SHEP) is offering free cessation classes in collaboration with the Cabell Huntington Health Department. SHEP also works with the West Virginia Tobacco Quitline (1-800-QUIT-NOW) to provide support for smokers through phone calls with highly trained phone coaches. The program also provides free nicotine replacement therapy. For more information, visit www.marshall.edu/shep.

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SRC offers programs to help students adapt to college life

By **MASON BEUHRING**
THE PARTHENON

As the number of new students rise at Marshall University, an influx of questions come as well. Some changes Marshall has implemented for the fall semester may leave students feeling anxious and carrying heavy burdens.

Marshall's Student Resource Center, located on the second floor of the Memorial Student Center, is open to any student who wants to enhance their academic career. The SRC is open Monday through Friday from 8 a.m. to 5 p.m. and provides different resources for students.

Resources include workshops on career and academic skills, time management skills, financial aid, as well as general campus and university tips. A list of different services and the SRC's contact information can be found on their website.

Michelle Barbour, a career adviser for the SRC, said, "Students can come to one place and we can try to answer their questions, so that they're not running from department to department."

Members of the SRC staff are trained to assist students resolve academic and professional obstacles. The staff

helps students set realistic goals to enhance their career while attending Marshall.

Students can go to the SRC and schedule appointments to discuss specific academic and professional goals, or walk in and discuss questions with an available staff member.

Amy Lorenz, assistant director of academic initiatives, said the SRC is a service that provides students with a staff that knows how Marshall works.

Barbour said students should not be afraid to ask any questions, and wants to encourage students to come in and seek the SRC's services.

"Any student that needs a certain resource, we can reach out to them, or they can find us," Barbour said.

The SRC will host their third annual Student Resource Fair Sept. 17. The fair will showcase information on all of the programs and workshops the staff has to offer. Students are encouraged to attend the event and find out the services that are offered to them that can help them achieve their academic goals while attending Marshall.

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Many in Middle East struggling to understand Obama's Syria policy

By **JONATHAN LANDAY**
MCT

Ahmad Nemah, a midlevel Syrian rebel commander, is certain there's sound military logic behind President Barack Obama's decision to delay U.S. missile strikes against the Syrian regime, but he's having a hard time persuading his subordinates.

"I know that this is not a postponement but a strategic pause to ... set up for a surprise attack," said Nemah, a former colonel in Syrian air force intelligence. "Of course, people are depressed, and I'm having trouble convincing everyone that there will be a strike."

There's a good reason Nemah is having difficulty selling his argument to his fighters of the Free Syrian Army, the loose tangle of disparate guerrilla bands nominally backed by the United States and its European and Arab allies. Obama's abrupt decision Saturday to delay the strikes that seemed just hours away is being seen in the region as the latest confirmation of an incoherent U.S. approach of mixed messages and unfulfilled threats that have driven America's standing to a new low.

"Washington doesn't understand the Middle East. His [Obama's] image here is of someone who is afraid of getting enmeshed in the machinations of the Middle East," said Maher Abu-Teyr, a political columnist with Ad-Dustour, a semi-official Jordanian daily newspaper. "There is no trust in Washington in the area because people think Obama is weak."

He cited a "constant change in rhetoric and hesitation" by the United States since the brutal conflict erupted in Syria in mid-2011. Among other missteps, he said, was the U.S. reluctance to take action early in the conflict that might have bolstered moderate rebel factions before the rise of al-Qaida-linked groups, which now dominate the opposition.

"Obama should have moved in the first six months of the Syria crisis, not now," Abu-Teyr said. "Now, all of his choices are very difficult because he took all of this time."

Obama has shifted several times since the August 2012 red line he first set against Syrian President Bashar Assad's use of chemical weapons. After cautioning Assad against even moving a "whole bunch of chemical weapons around," he didn't enforce the warning when the regime allegedly was detected in December mixing components for the nerve gas sarin, or when in March the United States followed Britain and France in accusing Assad of having used chemical weapons "on a small scale."

The United States repeatedly has demanded that Assad leave power. But it has failed to forge a viable alternative from the feud-riven opposition factions comprising the U.S.-constructed Syrian Opposition Coalition, which the United States and others have called the sole legitimate representative of Syria's 20 million people.

Even if Obama — with or without congressional approval — orders U.S.

warships in the Mediterranean to loose retaliatory strikes against the Syrian regime, the limited operation, which U.S. officials say wouldn't be aimed at toppling Assad, may do little to restore Washington's credibility. Moreover, they could carry significant costs for the security of the United States and its allies, experts said.

Washington could be dragged deeper into the conflict as a defiant Assad — bolstered by unwavering support from Russia and Iran — intensifies offensives to regain lost ground. More civilian deaths could make already long-shot prospects for peace talks even more remote while driving destabilizing flows of refugees — now estimated at 5,000 per day — into adjacent Lebanon, Jordan and Turkey.

In return, Saudi Arabia, Qatar and Turkey could boost their weapons supplies and other support to rebel groups.

"We all need to be prepared for things to get worse before they get better," Antonio Guterres, the head of the U.N. refugee agency, warned Tuesday at a news conference in Geneva.

Ramzy Mardini, an independent Jordan-based political analyst who spent time at the Institute for the Study of War, a Washington policy institute, said that the United States doesn't appear to have a long-term strategy for dealing with such scenarios.

"There's no mechanism to reinforce any particular outcome," he said. "What you are eventually doing is encouraging

military escalation."

Obama insists that he's committed to launching missile strikes against Assad in response to what the United States and its allies charge were regime chemical attacks that killed hundreds of civilians in rebel-held Damascus suburbs on Aug. 21. With most Americans opposing intervention, Obama put the operation on hold to lobby for congressional approval of a limited operation to deter Assad from using chemical weapons again. Assad contends that rebel forces fired the chemical weapons.

Obama "knows that if he doesn't have congressional support it reduces the perceived legitimacy of the act both at home and abroad," said Mark Jacobson, a former NATO official with the German Marshall Fund, a Washington policy institute.

Moreover, leaving Assad in power reflects an administration approach that wants to avoid any steps that could shift the advantage to al-Qaida-linked Islamist fighters.

Obama's calculations, however, matter little in a region whose leaders rarely pause to consider popular sentiment and that hasn't forgotten the Bush administration's use of bogus intelligence to justify the U.S. invasion of Iraq.

"U.S. influence has drastically decreased. It started long ago with Iraq," said Mardini. "Nobody really cares what the U.S. says anymore. They care about action."

Poll: U.S. stay out of Syria

A new poll shows opposition to U.S. missile strikes against the Syrian government for its alleged use of chemical weapons on its people.

■ Support ■ Oppose

• U.S. missile strikes against Syrian government

All adults
36%
59

Democrats
42
54

Republicans
43
55

Independents
30
66

• If U.S. and its allies, such as U.K. and France, launch missiles against Syria
46
51

• If U.S. and allies supply weapons to Syrian rebels
27
70

Source: Washington Post-ABC poll of 1,012 adults, Aug. 28-Sept. 1 2013; margin of error: +/- 3.5 percentage points
Graphic: Judy Treible © 2013 MCT

SPORTS

WEDNESDAY, SEPTEMBER 4, 2013 | THE PARTHENON | MARSHALLPARTHENON.COM

Holmes: The Freak

By WILL VANCE
SPORTS EDITOR

The Marshall University Football team has no lack of colorful player nicknames like Swagg D, Cheese, MooMoo and many others. Few of them, however, are as fitting as the nickname given to junior middle linebacker Jermaine Holmes--The Freak.

Holmes, who earned the starting middle linebacker position after splitting time last season, led the Herd defense last Saturday against Miami (Ohio) with eight tackles, including three tackles for loss and a sack. He also anchored a front seven that held the RedHawks to just 2.2 yards per rush.

"He's playing really well," Marshall head coach Doc Holliday said of Holmes after the Herd's 52-14 win over the RedHawks. "He's playing the best he's played since he's been here and that has to continue."

Two of Holmes' tackles for loss came in the first half when the Herd defense was struggling.

"The whole defense got together late in the first half and I was just trying to make all the plays I could make," Holmes said. "We should have been playing like that from the start but sometimes it takes adversity to get the team together and we came together as a unit."

Holmes' elevated play can be attributed in part with being more comfortable within first-year defensive coordinator



MARCUS CONSTANTINO | THE PARTHENON

Junior linebacker Jermaine Holmes (left foreground) brings down a Miami (Ohio) ballcarrier.

Chuck Heater's defensive scheme.

"Coach [Heater] is giving the signal in one or two words where last year we would have five words to get everyone what they needed to do," Holmes said. "So now with one or two words, it's less thinking for everyone. When we have to think too much, the whole defense slows down. Now everyone is going full speed."

Holmes was also helped by the Herd's defensive line, which Holliday has called "light years" ahead of where it

was last season. Senior defensive end Jeremiah Taylor said opposing offenses must pick their poison with the Herd's front seven.

"If they're trying to stay on level one and block the D-line, the linebackers have to make plays and I feel like we did a way better job than last year about making those plays," Holmes said. "If we knock them off the ball and get them in the backfield, Jermaine and [fellow linebacker] Evan [McKelvey] can get back there and have a party."

For Holmes, bringing down the ball carrier is as simple as following his coaching.

"Just reading my keys," Holmes explained. "Coach told me if you read your keys they will take you right to the ball."

Holmes and the rest of the Herd defense will continue their redemption tour Saturday in a home game against the Gardner-Webb Runnin' Bulldogs.

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Athletic department aims for increased attendance

By MICHAEL CIRCLE
THE PARTHENON

The Marshall University Thundering Herd played in its opener Saturday against Miami of Ohio with both new and returning players, but the Marketing and Promotions office will be building this year's roster around rookies.

Ty Osborne is beginning his first year as the Assistant Director of Marketing for Marshall University Athletics and has big plans for the office.

"We're trying to get as big a crowd as possible," Osborne said. "We're trying to show appreciation and value to the fans and bring them to the stadium."

Among his goals for change in the office, Osborne said he looks to create a dynamic fan experience and bring more students to all of Marshall's athletic programs, not just football and men's basketball. Both men and women's soccer will be playing on a new field this year, and Osborne and his new Graduate Assistant, Aimee Pham, have created marketing plans for the home events.

"The biggest performance goal for myself is attendance," Osborne said, "It's not about the ticket sales for me. It's not about the bottom line. It's more about creating, first and foremost, a fan experience

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Herd gains VT transfer

HERDZONE.COM

Defensive back Donaldven Manning has joined the Marshall Football program after transferring from Virginia Tech University, the department announced Tuesday afternoon. After sitting out his year in residency, he will have three years of eligibility remaining.

Manning appeared in eight games for the Hokies in 2012, totaling four tackles and an interception on the season. He was listed as the starter at cornerback in VT's June depth chart.

The Miami, Fla. native attended Miami Central, the

same high school that produced Thundering Herd quarterback Rakeem Cato and wideout Tommy Shuler.

Manning was a second-team all-state 6A selection during his senior season of high school and was ranked the 11th-best cornerback in the country and the 27th-best player in Florida by Rivals.com.

"We're extremely excited for Donaldven to join our program," said Doc Holliday. "He will be a tremendous asset to our secondary and I know that Coach (Chuck) Heater is excited to start working with him."



ANDREA STEELE | THE PARTHENON

Color Run participants run down Veterans Memorial Boulevard Saturday, Aug. 30.

Huntington community participates in Color Run

By KRISTA SHIFFLETT
THE PARTHENON

In order to give back to the community, Huntington had its first Color Run at Pullman Square and the Harris Riverfront Park Saturday.

The Color Run is a celebratory experience that celebrates healthiness, individuality and happiness. At each kilometer throughout the five-kilometer race, color is thrown out to the runners to embrace each part of the races existence.

Huntington was filled with color as the "happiest 5k on the planet" started at 8 a.m. with intervals every few minutes until 8:30 a.m. Participants were allowed to come early to do some stretching or just to participate in the pre-race party.

The pre-race party included music, dancing, jokes and reminders of what the race is all about. Runners opted to check-in and receive their Color Run t-shirt as well as a sweatband and a pack of colored powder.

Hundreds of people signed up for the run and others were there for support. Huntington Mayor Steve Williams was one of the people cheering on all of the runners as well as getting covered in colors himself.

"I'm having a blast," Williams said. "This is a wonderful experience for Huntington."

Marshall University students participated in this color activity as well. Kyle Wilson, senior forensic chemistry major from Severn, Md., made the Color Run his first 5k.

"I started running in September and I really wanted to do a 5k," Wilson said. "This is the first 5k I have ever run. I've heard a lot of good things about it and a lot of my friends are runners so they really encouraged it. My favorite part about the whole experience was the fact that I could run the whole thing without stopping and running through the colors was really fun."

Jessica Starkey, junior broadcast journalism major from Kearneysville, W.Va., did the run with her friend Sarah Riddle, senior music and special education major from Hurricane, W.Va. They both finished the run under 30 minutes and came back happy and covered in color.

"I heard about the run when it was in D.C. and I saw the pictures and it looked really fun," Starkey said. "Then when I saw on Twitter that it was coming to Huntington, I got

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268250
GABRIEL BROTHERS GATESMANMARM
MU BACK TO SCHOOL
3 x 10.5

EDITORIAL

Campus respecting tobacco policy

As students returned to campus last week, tobacco users and non-tobacco users were greeted with the new Tobacco Free Policy that became effective July 1.

The changes around campus are subtle: the ashcans are gone and there are “tobacco free” signs on the doors as you enter the buildings. Some students argue that these small changes will not be enough to discourage the campus community from using tobacco products on school property.

So far, however, students, faculty and staff have been positively responding to the new guidelines. For those who feared heavy opposition, there doesn’t seem much to be concerned about. The sidewalks surrounding campus – Third Avenue, Hal Greer Boulevard, Fifth Avenue and 20th Street – are public

property, and this is where tobacco using students, faculty and staff can be found freely use their tobacco products.

Perhaps the ease in this transition is due to the fact that, according to the Assessment Day Survey information from 2012, 71 percent of students and 74 percent of faculty were in favor of a tobacco-free campus. With so many in favor of the change, it’s hard to argue that the new policy will be largely ignored.

It is true that enforcement of the policy is mostly left up to Student Health Education Programs, but the ultimate goal of the policy is that it becomes self-regulating. With only a week and a half into the semester, and just over two months since the establishment of the policy, self-regulation is well underway.



COLUMN

Struggle for equality continues 50 years later

By BOB RAY SANDERS
FORT WORTH STAR-TELEGRAM

Fifty years ago, on a hot Wednesday afternoon in the nation’s capital, Martin Luther King Jr. stood in the shadow of Abraham Lincoln and told America about a dream he had.

There is no way he could have imagined then that an African-American boy, who was only 2 years old at the time, would grow up to be president of the United States. And that on another Wednesday afternoon, exactly 50 years later, that black president would stand on the same steps of the Lincoln Memorial to deliver a speech in commemoration of the event officially known as the “March on Washington for Jobs and Freedom.”

President Barack Obama’s election is an example of King’s dream being partly realized. But in many ways, the president’s very existence — and some of the vile reaction to him because of his race — is evidence that America is as divided as it was in 1963, and that many people in this country are still judging others based on skin color.

We can argue about how much America has changed or not changed over the last five decades, but when you consider the demands the marchers made that Aug. 28, and parts of King’s speech besides the “I have a dream” segments, it is clear that some problems identified then are still with us.

Let’s consider the times. The summer of 1963 was hot in more ways than the temperature, and it would prove to be a turbulent, tragic and yet triumphant summer for the civil rights movement.

In April of that year, King was jailed in Birmingham, Ala., where he would pen his now famous, “Letter from a Birmingham Jail.”

In May, the whole world watched as Birmingham police official Eugene “Bull” Connor ordered attacks on peaceful demonstrators, many of them children, with dogs and fire hoses, arresting more than 500 youngsters.

Tensions ran higher in June as Alabama Gov. George Wallace stood in the doorway of the University of Alabama to keep two black

students from enrolling, forcing President Kennedy to federalize troops to ensure the students’ admittance and safety.

During that crisis Kennedy addressed the nation in a prime-time television appearance and called for the passage of a civil rights bill, bringing hope to a tired people and their weary movement. Sadly, on that very night, NAACP field representative Medgar Evers was shot to death outside his home in Jackson, Miss.

So those events were the backdrop to the Great March on Washington, as it was also known. When the 250,000 people poured into the capital that August morning, those memories were fresh in their minds, along with their long-suffering experiences of discrimination and injustice.

King came to the podium after a long list of speakers, but just after gospel singer Mahalia Jackson had primed the audience’s spirit with a moving spiritual. In his opening line he correctly prophesied that the day “will go down in history as the greatest demonstration for freedom in the history of our nation.”

Before he got to the familiar litany of “I have a dream” passages, he talked about the state of black America in a year that marked the 100th anniversary of the Emancipation Proclamation. One hundred years later, he said, “the Negro still is not free.”

King talked about the country having given black people a bad check, one which unfortunately “has come back marked ‘insufficient funds.’” There are still those today who feel that dividends for blacks from America’s bank of justice are sorely insufficient.

And the civil rights leader spoke of the “fierce urgency of Now” in confronting the nation’s discriminatory practices in employment, education and the basic right to vote.

Yes, some things have changed, and yet I’m sure King would be surprised to know that we’re still fighting against voter suppression, battling an often biased criminal justice system and dealing with a black unemployment rate that is far higher than the rest of the nation. Fifty years after the dream the struggle continues.

Online Polls

You CAN BE HERD

Do you think that the United States should interfere in Syria?	Which business would you rather see come to Huntington?
Yes	Chipotle 33%
No	Trader Joe’s 53%
I’m indifferent	Apple Store 14%
Voice your opinion. It is your right. Answer our poll at www.marshallparthenon.com or tweet us your answer at @MUParthenon.	

EDITORIAL

Before the missiles fly against Syria

CHICAGO TRIBUNE

In the last few days, President Barack Obama has lurched from diplomatic caution to military bellicosity over what to do about the Syrian chemical attack that killed hundreds of civilians last week.

What’s sorely missing in the administration’s voluble discussion of the incident is a clear, compelling case to convince U.S. allies of the justification for an attack and a plan for what will happen after an attack, should Syria or its friends in Tehran or just possibly Moscow retaliate against the U.S. or its allies in the region. What if the damage to Syria’s war infrastructure isn’t sufficiently severe, and the Assad regime defiantly decides to double down?

The administration is scrambling for a policy on Syria. The result so far: a muddled mess. Obama, having long ago said that Assad must go and that Syria’s use of chemical weapons would cross a red line, has let his desires get ahead of his willingness — at least thus far — to enforce them. The clumsy timeline:

Several U.S. officials said the intelligence linking Assad to the attack is “no slam dunk,” The Associated Press reported.

What’s more, in that PBS interview the president telegraphed his likely military reaction, telling the world (Damascus, Tehran and Moscow included) that if he decides to attack, the Syrians could expect little more than “a shot across the bow, saying, ‘Stop doing this.’”

It’s mystifying that the president would toss away so much military advantage. Why not keep the Syrians guessing about how big of an attack to expect and how long it might continue?

Obama is acting like he’s already decided to attack Syria and that he expects America’s allies to come along for the ride because, well, just because.

Given all this murky messaging, it’s not surprising that over the last couple of days, those key allies — and many members of both parties in the U.S. Congress — have told the president: Not so fast.

“This mass chemical massacre cannot go unanswered,” French President Francois Hollande said earlier this week. But on Thursday, he was cautious, stating that “everything must be done for a political solution.”

British Prime Minister David Cameron, who earlier this week said “the world shouldn’t stand idly by” on the Syrian crisis is now ... standing by. The House of Commons on Thursday voted against British military action against Syria.

With customary allies flinching and Congress asking questions, what should Obama do?

Full stop. Now is the time for sharing the best intel available on the use of chemical weapons and for reminding other governments — and American citizens — that doing nothing, or next to nothing, would invite even greater atrocities. If there is to be an attack, it can’t be waged by a Coalition of One.

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Please keep letters to the editor at 300 words or fewer. They must be saved in Microsoft Word and sent as an attachment. Longer letters may be used as guest columns at the editor’s discretion. Guest column status will not be given at the author’s request. All letters must be signed and include an address or phone number for confirmation. Letters may be edited for grammar, libelous statements, available space or factual errors. Compelling letters

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Please send news releases to the editors at parthenon@marshall.edu. Please keep in mind, letters are printed based on timeliness, newsworthiness and space.

THE PARTHENON

The Parthenon, Marshall University’s student newspaper, is published by students Monday through Friday during the regular semester and Thursday during the summer. The editorial staff is responsible for news and editorial content.

THE FIRST AMENDMENT | The Constitution of the United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.



PHOTOS BY MARCUS CONSTANTINO | THE PARTHENON
TOP: The Marshall defense celebrates after junior linebacker Raheem Waiters (14) intercepted a Miami (Ohio) pass and returned it 27 yards for a touchdown.
BOTTOM LEFT: Redshirt sophomore linebacker Evan McKelvey celebrates after a tackle.
BOTTOM RIGHT: Students cheer on the Herd during a third down play.

YEAGER
Continued from Page 2

application to finalist week-end, the journey from disbelief to reality.”

The experience of starting college with such an important scholarship that requires a difficult course load, including four Yeager seminars to take during the first four semesters of college and a required 3.5 GPA may be overwhelming to some, but Abby Pullen, a freshman classics major from Ashburn, Va., said she believes receiving the scholarship gave her

an opportunity many would not have in college.

“The six of us are always together,” Pullen said. “We go to different activities around campus that I wouldn’t normally go to if I didn’t have them. We’re a family and I never have to feel alone.”

The Yeager Scholars also had the opportunity to attend a retreat week in Fayette County, W.Va. from Aug. 19- Aug. 21.

“Retreat Week was so much fun,” Amanda Schwartz, freshman creative writing major from Winfield, W.Va., said.

“We were able to bond with the sophomore class of Yeager Scholars and that was a great experience.”

The freshmen class of Yeager Scholars looks forward to what the future holds.

“It’s been a really great experience so far and since I planned to go to Marshall regardless, receiving the scholarship was a bonus,” Sara Brumbaugh, a freshman mathematics major from Huntington, said.

Alyssa Simon can be contacted at simon26@marshall.edu.

MARKETING
Continued from Page 3

that is enjoyable for everyone who attends the games and making sure they want to come back for another game.”

Pham, who is also in her first month in the office, has done work for Major League Baseball and is interested in the collegiate side of the sports industry.

“Ty and I do everything together,” Pham says. “We’re starting out with a clean slate, but we want to keep true to the community and how they like things done.”

With the two rookies running the show, changes can be expected, but Osborne and Pham are retaining many facets of the former department employees. As a good friend to his predecessors, Grant Robertson and Cory Booker, Osborne was able to see how the previous office was run, and received some training from both the Marketing and Promotions office and the Sports Information Department where he was a GA.

“Grant Robertson did a great job with community development and setting up sponsorships and trade

agreements. I would like to follow in his footsteps,” Osborne said. “My personal goal to the department is to have more organization and cater more towards student involvement.”

With his background in the SID, Osborne has built an extensive list of media contacts, and a “lead belly” for high-pressure situations. In their new positions, Osborne and Pham look to change the game, and bring a new student appreciation to the Thundering Herd events.

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COLOR
Continued from Page 3

really excited because I’ve seen people do it in bigger cities. This is definitely the most fun 5k I’ve done and it is very different. I like how there were people at miles one, two and three throwing color and saying good job which inspired you to keep on running.”

Riddle was also very excited

and happy with what she had accomplished.

“I felt really satisfied that I did it all in 30 minutes or less,” Riddle said. “It is way more fun than I thought it would be. There is just so much energy from everybody.”

Once all of the participants were on the course the “Finish Festival” started. The festival included music, a stage for dancing and color throws

every 15 minutes as the runners made it to the finish line.

The Color Run took a lot of preparing to make it happen. According to a Color Run staff member, it takes four months to prepare for the event. The event is popular all over the country, taking place in over 100 U.S. cities this year.

Krista Shifflett can be contacted at shifflett7@marshall.edu.

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EDITORS' PICKS | TOP TEN BEST FILM SOUNDTRACKS

1. The Lion King	6. Lord of the Rings
2. Casablanca	7. Once
3. Star Wars	8. Napoleon Dynamite
4. The Sound of Music	9. Nick and Nora's Infinite Playlist
5. Inception	10. Anchorman

“There’s far too much to take in here, more to find than can ever be found.”

“Circle of Life”
The Lion King

Prop house in tune with string of music-related films

By RICHARD VERRIER
LOS ANGELES TIMES

Inside the North Hollywood prop house History for Hire, a technician clamps down a sheet of pearl finish plastic and cuts a strip to fasten around the wooden hoop of a Slingerland bass drum.

Another worker is busy rebuilding a black Ludwig drum to precisely match the same set – right down to the manufacturer’s keystone logo – used by the Four Seasons during a 1966 performance on the Ed Sullivan show.

It’s one of many tiny details the technicians must get right as the company supplies 18 drum kits, along with 46 guitars and basses, 37 amplifiers, eight keyboards and more than 60 microphones for the movie “Jersey Boys,” a musical biography being directed by Clint Eastwood, that spans the four-decade career of the quartet led by Frankie Valli.

“This is probably the biggest music show that we’ve done,” said Jim Elyea, a co-owner of History for Hire.

Hollywood has long turned to musical acts for inspiration in such movies as “Ray” and “Walk the Line.” The industry is once again in a musical groove, producing a string of nostalgic films about industry giants including Brian Wilson and James Brown.

“Jersey Boys” began production last week. This week, the crew was shooting on Vine Street in Hollywood and on Pico Boulevard in West Los Angeles, according to a film permit.

“Love & Mercy,” about the life of the reclusive Beach Boys songwriter and musician Brian Wilson, and starring John Cusack and Paul Dano, started filming in L.A. last month. Locations have included a studio in Hollywood, a home in Bel-Air and the Harold A. Henry Park in Central L.A., where the crew filmed last week.

Another local project is “Imagined,” in which Al Pacino plays an aging rock star who sets out to reconnect with his son after being inspired by an old letter written to him by John Lennon and Yoko Ono. “Imagined” wrapped production in August.

Also on the way is an untitled movie about James Brown. Tate Taylor, the Mississippi native who directed “The Help,” announced this week that he will produce and direct a biographical movie about “the Godfather of Soul” in his state this fall.

The activity is music to the ears of History for Hire, which has supplied drum kits, guitars, keyboards and other props for all three films – and hopes to do the same for the upcoming James Brown movie, co-produced by Brian Grazer and Mick Jagger.

Last year, the prop house supplied dozens of guitars, amplifiers, drum kits and other equipment to the movie “The Identical,” which was filmed in Nashville and follows a musical family from the bebop 1950s through the glam-rock 1970s.

“These movies about the music industry are fantastic for us,” said Pam Elyea, who co-owns the prop house with her husband. “They’ve allowed me to hire more people and spend more money locally.”

Established in 1985, History for Hire occupies a 30,000-square-foot warehouse stocked with hard-to-find historical props, such as Revolutionary War muskets and vintage Rickenbacker electric guitars.

About 20 percent of the company’s sales comes from renting out musical props for music videos, commercials, TV shows and films. Weekly rental rates range from \$4



Shop fabricator Brad Yuen, left, and prop assistant Michael Chavez prepare drum kits at History For Hire in North Hollywood, California, on August 26. The prop house provides instruments for television and movie productions. They not only need to look realistic to the era, but many times need to be playable.

for a harmonica to \$750 for Hammond electric piano with amplifier. Moviemakers can be lucrative customers: the prop house made \$40,000 in rental income from its work on “Identical.”

Elyea declined to discuss the budget for “Jersey Boys” but said the project was the company’s largest to date, surpassing the work History for Hire did on the 1996 Tom Hanks movie “That Thing You Do!”

The Warner Bros. film is based on the popular Broadway musical of the same name. It features actors who have portrayed the main characters in various stage versions around the world, as well as movie veterans including Christopher Walken and Vincent Piazza.

About half the 17 employees at the prop house are working on preparing the props for the film. Many of them are musicians – including co-founder Jim Elyea, a drummer – who earn extra money restoring vintage instruments for the prop house, making sure they are playable and that they match the period and the venue depicted in the film.

“It’s a lot of work for them because we’re covering such a big stretch of time, from 1951 to 1990 when these guys (the Four Seasons) were inducted into the Hall of Fame,” said Mike Sexton, property master for the project. “They’ve got some fantastic stuff.”

Elyea, who is also an author of a book on the history of Vox amplifiers,

uses a color-coded chart to keep track of all the props, the period they are depicting and the scenes for which they are being used. Details such as the style of volume knobs and the bindings of the strings on electric guitars must be historically accurate.

“It all about the details,” Elyea said.

Joe Lamond, chief executive of the National Assn. of Music Merchants, welcomes Hollywood’s renewed interest in the music industry legends.

“It really demonstrates again the interest that the public has in music and music making,” he said. “Movies like this really help create that desire to play an instrument instead of just watching and being a fan.”

Levi’s and the Gap dip deep into their roots

By ADAM TSCHORN
LOS ANGELES TIMES

While some denim brands are pushing the trends this fall — giving blue jeans motocross details, quilting finishes or leather-like coatings — two of the biggest players are looking back instead of forward. Levi’s and Gap are both mining their archives and leveraging a nostalgic longing for decades past.

The most high-profile effort is Levi’s relaunch of its Orange Tab collection in mid-August. Produced from 1969 through the late 1970s, the line was created as a less expensive offering for the burgeoning youth movement of the time. According to company lore, the lower price and a manufacturing process that allowed Levi’s to quickly adapt to changing styles (first slim and skinny, later with flared legs) made a huge success of the jeans, which bore a Levi’s orange tab logo affixed to the pocket in place of the traditional red one.

For the re-created version, the company has gone to great lengths to duplicate every exacting detail from the original manufacturing process, from the fabric “recipe” (a specific 14-ounce, wide-loomed denim made by Cone Denim in North Carolina) to forgoing its famous rivet details in favor of bar tack

stitching. Perhaps the only detail of the collection that isn’t duplicated is the lower price point — Orange Tab 2.0 is positioned as a premium product, with five-pocket jeans retailing from \$205 to \$225 at launch. T-shirts are priced at \$98; button-front, western-style denim shirts are in the \$180-\$198 range, and a 1970s-era trucker jacket (the priciest of the inaugural offerings) clocks in at \$288.

Part of the higher price tag follows from Levi’s decision to duplicate the original line’s made-in-the-U.S.A. pedigree by manufacturing the entire collection domestically. “Everything in the Orange Tab collection is (cut and sewn) in Southern California,” said Miles Johnson, creative director of the premium Levi’s collection. “It’s something we’re extremely proud of.”

The silhouettes are simple (a 1960s’ skinny leg designated the 606, a 1970s’ regular fit called the 615 and a 1970s’ bootcut called the 607), the range of washes uncomplicated, and there’s nary an embellishment to be seen.

In a zen-denim way, it’s precisely what’s not there that Levi Strauss & Co. hopes resonates with today’s denim consumer.

“What we’re finding is that people are so overloaded with options on denim, all the brands, all the (different) things,” says Miles Johnson, creative director of the premium Levi’s collections. “In essence, Orange Tab jeans are a very simplified construction of a five-pocket Levi’s jean.”

To launch the collection, Levi Strauss & Co. re-created the vibe of the times as painstakingly as it did the product itself, publishing “Zipper,” a 60-page faux music magazine circa 1972 crammed with vintage Levi’s ads; launching a period-appropriate online radio station called KLVC; and staging a music festival on a 40-acre Topanga Canyon estate earlier this month.

The Gap, which opened in 1969 at the corners of Haight and Ashbury and has long leveraged its roots, recently announced it too would be looking to the past with a fall ad campaign called “Back to Blue.” According to Gap’s global chief marketing officer, Seth Farbman, the campaign is about “getting back to what matters most, our truest selves, when we are most comfortable in our own skin.”

The campaign includes tapping 24 “influential millennials” (bloggers, reality

TV stars, stylists) to share their stories “about what it means to be one’s most authentic self” in short video clips, photos and animated GIFs, in support of a fall collection grounded in Gap’s 1969 denim program. The collection is a range of simple, slim-fitting jeans for men and women (retailing from \$60 to \$90), button-front chambray and denim shirts and a variety of denim jackets.

With fall collections just hitting stores, it’s far too early to tell how the two companies’ efforts will ultimately resonate at the register, but one thing’s certain: If either Levi’s back-to-basics merchandise mix or Gap’s earnest, soul-baringly authentic ads manages to cut through the indigo clutter and connect with consumers, expect other denim labels to follow suit.

Of course to authentically mine a company’s heritage circa the late 1960s or early 1970s, it would be best for it to actually have existed then, and there’s not an awfully deep bench of brands that had boots — or bootcuts — on the ground back in the day.

Which could make Levi’s and the Gap’s “back to the future” strategy for fall 2013 nothing short of true blue genius.

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